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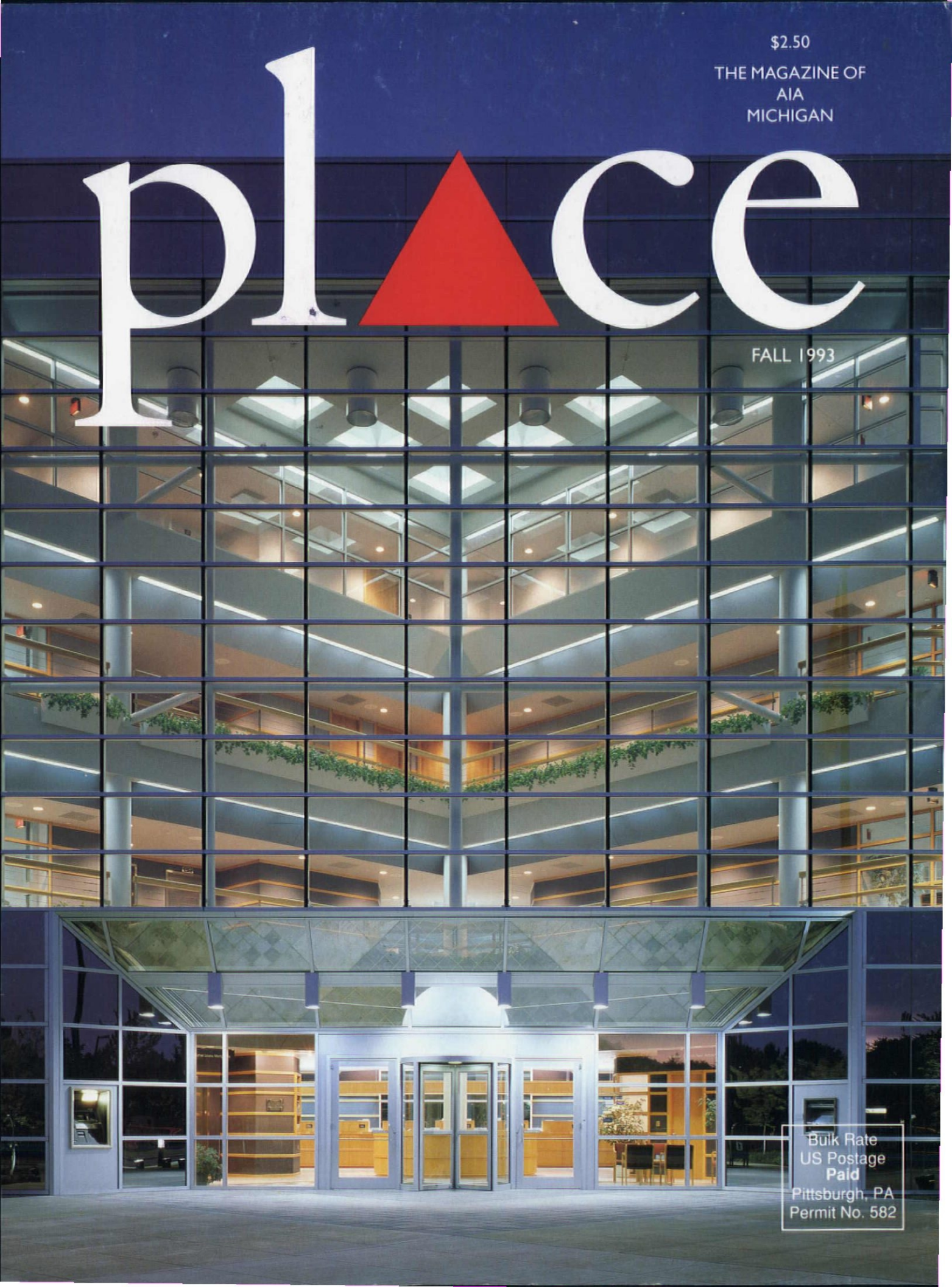
THE MAGAZINE OF
AIA
MICHIGAN

place

FALL 1993



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ARCHITECTURE / EVENTS

"With this issue, PLACE Magazine embarks upon its fifth year as the journal of AIA Michigan, and as an excellent resource for those who take pride in the superb work of Michigan architectural firms. The Michigan Architectural Foundation would like to congratulate PLACE on its success, on its high quality, and for its adherence to a goal of diversity in the projects presented in terms of firm size, geographical location, and building type. The Foundation is also proud to have provided assistance through the development of the quarterly ARCHITECTURE/EVENTS calendar, and hopes the information provided has been useful to those involved and interested in Michigan Architecture."

This issue of EVENTS reflects the holiday slowdown, but indicates a few upcoming activities that may be of interest. We look forward to a more active Spring and Summer, and to continued excellence in PLACE Magazine.

James B. Shane, AIA
President
Michigan Architectural Foundation

JANUARY

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9	10	11	12	13	14	15
16	17	18	19	**20**	21	22
23	24	25	26	27	**28**	**29**
30	31					

20 Bruce & Susan Burdick, Principals of The Burdick Group, San Francisco, a multi-disciplinary design firm. LTU, College of Architecture and Design Auditorium, 7:30 p.m.

28 Francoise-Helene Jourda, Jourda & Perraudin Architects, Lyons, France, "The Art of Construction". The John Dinkeloo Memorial Lecture, U of M, Michigan League Ballroom, 5:30 p.m.

29 Amory B. Lovins, Rocky Mountain Institute, "Advanced Integrated Design, Electrical Efficiency, and Magical Buildings". U of M, Michigan League Ballroom, 1:15 p.m.

FEBRUARY

S	M	T	W	T	F	S
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27	28					

3 John Ruble, Moore, Ruble & Yudell, Los Angeles. LTU, College of Architecture and Design Auditorium, 7:30 p.m.

9, 10 EXPO 94, Cobo Conference/Exhibition Center, Detroit.

9 AIA MICHIGAN Business Meeting, 12:00-1:30 p.m., Cobo Conference/Exhibition Center, Detroit.

9 Roland Kob, 6B Architects, Vienna, Austria, "Contemporary Architecture in Austria". U of M, Rackham Amphitheatre, 8:00 p.m.

MARCH

S	M	T	W	T	F	S
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20	21	22	**23**	**24**	25	26
27	28	29	30	31		

2 Jorge Silvetti, Machado & Silvetti, Boston. The Raoul Wallenberg Lecture, U of M, Rackham Amphitheatre, 8:00 p.m.

11 Hugh Newell Jacobson AIA, lecture at Lansing Community College. Contact LCC at 517-483-1356.

17, 18 27th Annual Health Facilities Conference, Shanty Creek, Bellaire.

23 MAF, Environmental Renovation Conference, "Practical Aspects of Sustainable Design", University of Michigan, contact Michigan Architectural Foundation at 313-965-4100.

24 Helga Plumb, The DuBois Plumb Partnership, Toronto, LTU, College of Architecture and Design Auditorium, 7:30 p.m.

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contents

FALL 1993

3
Forum
Image Imagining

4
Sketches
Leafing Through History, A Classic, Thought Provocation

5
Solutions
Who Are Architects Anyway... And Why Should I Consult One?

7
Cereal City Center
The Snap, Crackle, Pop Of Battle Creek

11
Prairie Style Prescription
Emergency Medicine Goes Pastoral

14
Positive Reflections
The Challenge Of Mirror Image Architecture

17
Flower Power
A Bloomin' Beauty In Southfield

19
Landmarks
Marks On The Land

About The Cover
A prism shape was chosen for the design of Corning's Federal Credit Union headquarters building because of its permanence and timelessness.
Architect: Harley Ellington Pierce Yee Associates
Photography by: Timothy Hursley

Placemakers 93 and Placemakers Consultant Directory
An alphabetical listing of architectural firms and consultants' businesses with location, speciality and a contact person's name

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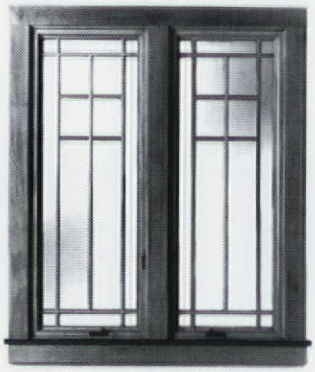

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PLACE,(ISSN 1062-8657) 553 East Jefferson, Detroit, MI 48226. Editor: Timothy Casai; Art Director: Nancie Magnuson; Associate Editor: Peter Pennline. Please address all letters and inquiries to the above address in care of Rae Dumke.

Image Imagining

Think of a corporate image... it can be anything that comes to mind. Chances are that corporate image has been carefully created, developed and refined at great cost. The notion is to bring to the consuming public a portrait of a business, one which says what they want it to say. Also, chances are that your perception of that corporate image is made at your point of contact with the company. It could be with a product, a service, an advertisement... or it could be with architecture.

Imagemaking in corporate America is serious business, and the physical environment of business has become an integral part of imagemaking. While some companies have traditionally invested in their facilities as corporate symbols, the image architecture movement is much more recent. In retailing, the merchant is now keenly aware of the message sent to consumers by the store architecture. In finance, the banker more often seeks an aura of solidity and permanence in the architecture of money. In many Fortune 500 companies, it is the architecture of a headquarters which is increasingly called on to reflect the stature and success sought by investors. If the old adage is that clothes make the person, then certainly it can be said that architecture and design make the company!

Consider the four examples of corporate design featured in this issue of *Place*. Each, in addition to vigorous workplace design criteria and requirements for efficiency, comfort and safety, had a strong and important corporate image component. Each was crafted in a significant manner to enhance the image of the corporation. The architect is therefore called on to be not merely an arbiter of style, but rather an interpreter of community relations, or investment potential, or marketplace forces. Forget about ivory tower buildings, corporate architecture must now influence, support and sell! Call it building with a "game face" on if you will.

What makes corporate architecture such a challenge is that once the image portrait has been painted, the overall design must be responsible to other critical business needs as well. Functionality, energy efficiency, low maintenance and constructability are only a few of the issues that corporate clients are looking to architects to solve. Are Michigan's architects responding to this call? You be the judge. *Place* has presented these examples of current work for clients who sought something more than just nice buildings.

This departure from architecture as just style, and from architects as just "givers of form" is a pleasing development. It fosters design of greater substance and brings the built environment into greater harmony with the business environment. And now when we think of a corporate image, a notion of quality architecture may well come to mind. ▼

Timothy A. Casai, AIA

Place Magazine

Editorial Schedule 1994

Editorial Materials Must Be Submitted to AIA Michigan By

Spring '94 — January 31 ,1994
Places to Explore and Expand Understanding
Libraries and Museums
Advertising space Closes March 15

Summer '94 — April 15, 1994
Places that Care and Cure
Hospitals and Health Care Facilities
Advertising space Closes June 1

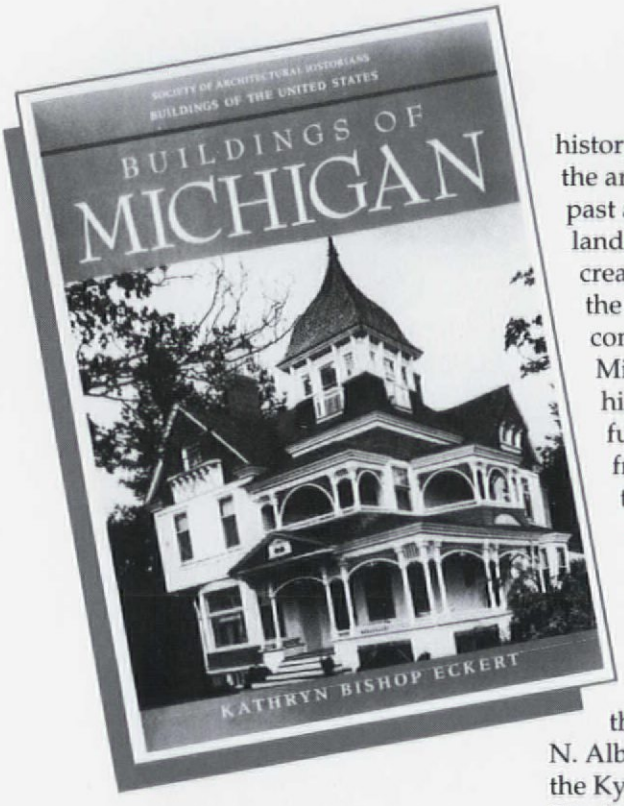
Fall '94 — July 15,1994
Places we call home
Single and Multi-Family Residences
Advertising space Closes August 30

For editorial consideration, materials must be received at AIA Michigan, 553 East Jefferson, Detroit, MI 48226, by the above dates.

If you are interested in advertising in Place Magazine contact: Karl Rabeneck, TSG Publishing, 3090 West Liberty Avenue, Pittsburgh, PA 15216. Phone 412/344-3060. Fax 412/344-3364.

s k e t c h e s

By Dane Archer Johnson, AIA



This issue, Sketches looks at a few current topics relating to the traditions of architecture in Michigan and some present-day topics with an historical bent:

Leafing Through History

If you haven't yet read Kathryn Bishop Eckert's book *The Buildings of Michigan* (Oxford University Press, 1993), then you have missed an excellent opportunity to explore the variety and depth of architecture in our state. Published by the Society of Architectural Historians, this book is among the first in a series which will document the architecture of the United States in detail, and is much more than simply another history book. It is a tribute to the architects of Michigan, past and present, and the landscape they have helped create. As the author states, the book is "the first comprehensive study of Michigan architectural history to encompass the full range of buildings from early settlement to the present, and the full spectrum of building types from vernacular to high-style designs." From Gunnar Birkerts' Law Library Addition in Ann Arbor (1981), to the Bessemer City Hall by N. Albert Nelson (1936); from the Kyser Corporation Headquarters in Clam Lake Township, by Dallas Peacock (1982), to the Max DePree House in Holland by Charles Eames (1954)—this book is a treasure trove of information for anyone who cares about Michigan and its buildings. Keep one in your library and one in your car!

A Classic

The Fisher Building in Detroit was recently awarded the Office Building of the Year Award in the Historical Category by the Building Owners and Managers Association. The award was given to Trizec Properties, the current owners, as testament to their respectful management of Albert Kahn's 1927 landmark. This spectacular building, long cited as the largest work of art in Michigan, has stood for years as a symbol of classic 1920s design and is as sumptuous and glittering as the day it opened. Coming on the heels of awards from the National Trust for Historic Preservations for the restorations performed on the Michigan State Capitol in Lansing and the Fox Theater in Detroit, the award suggests that historic preservation is becoming increasingly viable and significant in Michigan.

Thought Provocation

Continuing in this historical vein, the July 1993 issue of *The Construction Specifier*, the magazine of the Construction Specifications Institute, featured an article by this author and partner J. Michael Kirk, AIA, entitled "Urban Exodus" which focused on issues of preservation, expansion and expenditure for same in southeast Michigan. This is an issue of increasing importance to architects, not only as professionals, but as citizens of Michigan and other states around the country. Part of the premise of this discussion is that controversial issues such as school funding and health-care funding are integrally related to the costs of our expanding infrastructure. Perhaps architects and their clients can lead a meaningful debate to determine in what ways we can effectively balance the needs of society and the efforts of the construction and allied industries. ▼

Who Are Architects Anyway... And Why Should I Consult One?

In spite of growing up the eldest son of a building contractor who regularly dealt with architects and always had lots of blue prints around, I never really began to understand the answer to that question until I entered the profession myself.

Many people associate the word architecture with what is most often the final product: a completed building. Yet, they know little about the professionals whose responsibility it is, or the process they go through to get there. Typically, there is a realization that buildings are "designed" by architects through a production of drawings or blue prints. But beyond that, most people know little about the services architects provide and the value they can add, much less the training and preparation they must go through to enter the profession. Few people realize that architects, similar to medical doctors, must complete a three year internship following the completion of a five or six year formal university education. Only then are they eligible to take a grueling four day examination in order to become licensed by the state in which they practice. The reason that architects are licensed and regulated is because they, along with engineers, are the professionals whose responsibility it is to protect the health, safety and welfare of the public in today's built environment. And with a changing lifestyle that is increasingly dependent on the built environment, that is an important responsibility.

The very fact that you are reading this magazine is a good indication that you likely know more about the profession of architecture than the average person. AIA Michigan, recognizing that many people lack information about the profession of architecture and its value and contributions to the quality of our lives, has prepared several informational pieces that it makes available to anyone who wants to know more about the profession. If you or your organization would like to receive copies of an information brochure, a video entitled *Architectural Update* to view, or possibly have a speaker address your group, please call or write to:

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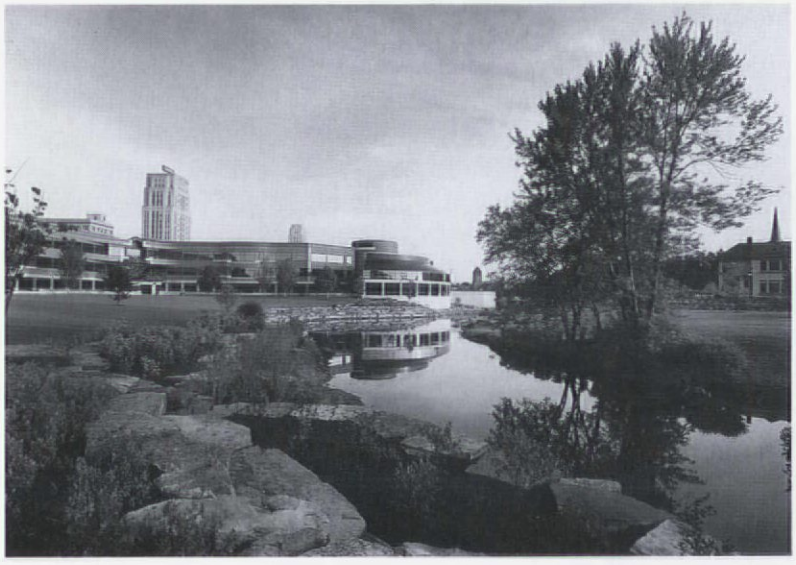
CEREAL CITY CENTER

The W.K. Kellogg Foundation was established by corn flakes inventor and cereal magnate Will Kellogg in 1930. Located since its inception in Battle Creek, Michigan, it has grown to be the second largest charitable organization in the world. It focuses on health, education and agriculture as the principal areas of its support and is active in the United States, Latin American and Africa. Last year grants and fellowships totalled $165,000,000. The Foundation also continues Will Kellogg's commitment to support his home town.

The facility reaches out to the river's edge which is sensitively and graciously developed with landscaping.



The Site

The 1980s were a difficult economic time for the city of Battle Creek. Two major industrial firms left the area for the sun belt resulting in a surge in unemployment, and a new regional mall was opened on Interstate 94, about five miles away, sapping the remaining vitality from downtown. Meanwhile, the Foundation was outgrowing its 1964 headquarters and realized that a new facility would be required. While it would have been far easier to build on virgin land on the outskirts of the city, the Foundation elected to support Battle Creek by building in the center of the downtown.

Assembling the site required acquisition of 66 parcels from 43 separate owners. The existing buildings were substantially vacant and in a seriously deteriorated condition; none

continues

was considered to be historically significant. The Foundation accommodated the displaced businesses by renovating two buildings in downtown and constructing a third for their relocation. Approximately four city blocks were razed, two streets vacated, and a bridge of the Battle Creek River removed. Of the resulting 16-acre site, one city block has been designated for a future civic plaza. The land north of the Battle Creek River now contains the relocated residence of W.K. Kellogg in a park-like setting, and the 6.5 acre primary site accommodates the headquarters building.

Corporate Culture

Chairman and CEO Russell G. Mawby is fond of describing the Foundation as "low profile" and a "shirt-sleeve mid-western foundation." Throughout its first half-century there was a strong sense of family where all the employees knew each other and their families, and where corporate status distinctions were not emphasized.

The mission that the Foundation defines for itself requires making a large number of relatively small grants and providing support and counsel to the grantee during the project. The result is a relatively large staff in proportion to total grants. By the beginning of design in 1988, the total staff was approaching 100, and the officers were concerned about loss of the sense of family. An early design goal was a building that would foster the greatest amount of interaction by staff during the course of normal work.

A second consequence of the grant-making format is with a large proportion of highly educated and compensated professionals. In a more typical organization, individuals at this level would have exterior wall offices and the support staff would be consigned to the interior. For Kellogg it would be wildly impractical, if not impossible, to design a building with enough exterior wall to accommodate all of its professionals, and it would be counter-productive for an increasingly highly educated and compensated support staff to be denied access to daylight and view.

The lobby space flow easily as they are flooded with natural light.

The lobby spaces flow easily as they are flooded with natural light.

Building Organization

The major spaces of the building fall into four categories: office modules, service cores, special purpose spaces and the circulation spine, also referred to as "Main Street."

The office modules, the basic building block of the building, are approximately 80 feet wide by 240 feet long and three stories high. Anything taller would lead to greater dependence on elevators, greater compartmentalization, and therefore less interaction and sense of family. All floors contain what are called the private spaces, those individual work stations where people work essentially alone or with one or two others. At the middle level, across the atrium, are the shared use spaces such as the conference, meeting and board rooms where people work together in groups.

Several cores bracket each end of the module providing essential services such as toilets, required egress, and elevators; telephone, data, electrical and custodial closets, and HVAC risers. There is a mechanical room at the top and bottom of each core. Additionally, these cores work as hinges, or couplers, linking modules to each other and to other spaces.

Each floor is subdivided by systems furniture, none of which comes to the outside wall. Professionals are arranged so they can

continues

place questionnaire

To ensure that pl▲ce *magazine will continue to respond to your needs, we need your help. Please take a minute or two to fill out and return this postcard questionnaire to let us know what we're doing right and what needs improvement.*

1. To what extent do you read pl▲ce? ____ thoroughly ____ some ____ none
2. How many others read your copy of the magazine? ____ 3+ ____ 1-2 ____ none
3. How do you rate the following qualities of the magazine? 4 = excellent 1 = poor

	4	3	2	1
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Writing/Content	____	____	____	____
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4. How frequently do you read the advertisements? ____ always ____ sometimes ____ never
5. Are you responsible for specifying products and/or services? ____ yes ____ no
6. Have you ever participated in the selection of an architect for your home, business, church, etc? ____ yes ____ no
7. What are your suggestions for articles, features or advertisers?
8. Do you have any recommendations as to how we can improve the magazine?
9. Are you an architect? ____ yes ____ no
10. Other ____

and make an interesting outdoor pedestrian space.

alternate with support staff clusters. Both are of the same system and the same finishes with the distinction being only in terms of space allocation and degree of enclosure. The only offices in the building with walls to the ceiling are those of the chairman and president.

The office module concept contemplates an orderly expansion of the facility in two additional stages, from an initial capacity of 325 to a total of 600. However, there are other parts of the facility that need not change with growth since only one is required. This category, which is called special purpose spaces, includes the lobby, offices for the chairman and president, board room, dining, receiving, and the Meeting Place, a dividable multi-purpose room.

One of the most effective methods of encouraging informal contacts is to provide a single circulation path that everyone uses. To this end, parking and dining have been placed at opposite ends of the building to encourage people to walk its entire length. Frequently used functions such as an ATM, the travel office and parcel expediting are located here. Its symbolic importance is emphasized by being a three-story skylit atrium, with upper floor circulation and the shared use spaces looking down upon it. Any other route within the building is clearly subordinate.

Both wings contain monumental open stairs connecting all three levels. By making the changing of floors into a dramatic experience, it is hoped that more people will avoid the elevators and thereby increase the opportunity to see and be seen. The middle level placement

ıse spaces is designed to
ut into the open, to a
ion, by way of these stairs.

e City and Site

wby's oft-repeated adjective,
is particularly applicable to
n's attitude toward its home
it is both a major employer
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not to be heavy handed or
his was to be equally true of
ng image as of its civic

a three-story building, the
is limited to a tall two
33 feet, almost exactly the
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respect of old city scale
itously with the desire for a
able height. The relation to its
rther established through the
is of a color similar to the local common brick used in the late nineteenth century. Limestone accents relate to the city hall and adjacent court building and two nineteen-twenties bank towers down the street.

The two wings fronting Capital and Michigan Avenues are straight and abut the sidewalk, continuing the urban character of the neighboring blocks and of the former buildings on the site. The placement of Main Street on the Michigan and Capital frontage provides pedestrians on the sidewalk the opportunity to see activity within the building without compromising the privacy of anyone's work environment. Behind the building is a large grass area sloping gently to the Battle Creek River. This side of the building is softer, with gentle curves that respond to the very different character of this side of the site. ▼

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placemakers 93

Behind every issue of PLACE are PLACEMAKERS! But where are they located? Who do I call? What is their specialty? The editors of PLACE are happy, once again, to include the PLACEMAKERS DIRECTORY in this fall issue of PLACE magazine.

This easy to use directory features an alphabetical listing of firms with location, specialty of practice and a contact architect with whom to discuss your project. It is compiled as a resource for clients and other members of the building team in need of architectural service.

Participating firms are AIA Michigan members who support PLACE magazine with their projects, ideas and dollars. So take a look and find the firm best suited to your project! We are confident that it's there! For more information, don't hesitate to contact:

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616-983-3620 Fax

Architects Four, Inc.
208 W. Liberty St.
Ann Arbor, MI 48104
Washtenaw
313-769-9444
313-769-0999 Fax

Architects + Design, Randy L. Case, AIA
38 E. Michigan Ave.
Battle Creek, MI 49017
Calhoun
616-965-6515

AZD Associates, Inc.
1606 S. Woodward Ave.
Birmingham, MI 48009
Oakland
313-540-6009
313-540-6047 Fax

Bohde Associates Architects
1510 W. Webster, No. 7
Royal Oak, MI 48073
Oakland
313-288-4112

Brown Associates Architects, Inc.
4190 Telegraph Rd., Suite 2700
Bloomfield Hills, MI 48302
Oakland
313-646-8877
313-646-4605 Fax

CBI Design Professionals
4050 W. Maple, Suite 215
Bloomfield Hills, MI 48301
Oakland
313-645-2605
313-647-7307 Fax

Cooper Design, Inc.
2900 Brockman
Ann Arbor, MI 48104
Washtenaw
313-995-1810

Culbertson Jacobs & Milling Architects
115½ E. Liberty
Ann Arbor, MI 48104
Washtenaw
313-663-1910
313-663-8427 Fax

Danckaert & Associates
16176 Wetherby
Beverly Hills, MI 48025
Oakland
313-433-1026
313-433-0830 Fax

James Debard Architects
2900 W. Maple, # 120
Troy, MI 48084
Oakland
313-649-6170
313-649-2114 Fax

DesRosiers Architects
1080 Woodward Ave.
Bloomfield Hills, MI 48304
Oakland
313-642-7771
313-642-3147 Fax

Russell Walter Dixon, Architect
1248 Yosemite Blvd.
Birmingham, MI 48009
Oakland
313-642-8055

Dow.Howell.Gilmore. Associates, Inc.
315 Post St.
Midland, MI 48640
Midland
517-835-6761
517-835-2771 Fax

Richard C. Frank, FAIA
302 E. Henry St.
Saline, MI 48176
Washtenaw
313-429-9594
313-429-9594 Fax

Ghafari Associates, Inc.
17101 Michigan Ave.
Dearborn, MI 48126
Wayne
313-441-3000
313-441-3001 Fax

Giffels Associates, Inc.
25200 Telegraph Rd.
P.O. Box 5025
Southfield, MI 48086-5025
Oakland
313-355-4600
313-948-6100 Fax

Giffels Hoyem Basso, Inc.
3150 Livernois, Suite 300
Troy, MI 48009
Oakland
313-680-0680
313-680-1919 Fax

Goodrich & VanGoor Architects, Inc.
3154 Sunnywood Dr.
Ann Arbor, MI 48103
Washtenaw
313-741-9422

Jon Greenberg & Associates Inc.
29355 Northwestern Hwy.
Southfield, MI 48034
Oakland
313-355-0890
313-355-0895 Fax

Harley Ellington Pierce Yee Associates, Inc. Architecture Engineering Planning Interiors
26913 Northwestern Hwy., Suite 200
Southfield, MI 48034
Oakland
313-262-1500
313-262-1515 Fax

Hensel & Associates
22340 Ten Mile Rd.
St. Clair Shores, MI 48080
Macomb
313-772-2010
313-772-2012 Fax

Herrington & Dingens, Architects
119 S. Heisterman St., Suite 102
Bad Axe, MI 48413
Huron
517-269-9393
517-269-6700 Fax

Jickling Lyman Powell Associates Inc.
2900 W. Maple, Suite 210
Troy, MI 48084
Oakland
313-649-6600
313-649-6637 Fax

JPRA Architects
31000 Northwestern Hwy., Suite 100
Farmington Hills, MI 48334
Oakland
313-737-0180
313-737-9161 Fax

Charles E. Jylha Architects
1213 Buth Dr. N.E.
Grand Rapids, MI 49321-9501
Kent
616-784-9072
616-784-9072 Fax

Kingscott Associates, Inc.
229 E. Michigan Ave., Suite 335
Kalamazoo, MI 49007
Kalamazoo
616-381-4880
616-381-9110 Fax

Edmund London & Associates, Inc.
29580 Northwestern Hwy., Suite 108
Southfield, MI 48034
Oakland
313-353-4820
313-353-2920 Fax

Luckenbach/Ziegelman and Partners Inc.
115 W. Brown St.
Birmingham, MI 48009
Oakland
313-644-0600
313-644-6423 Fax

Mamola Associates Architects
44700 W. Nine Mile Rd.
Novi, MI 48375
Oakland
313-349-3960
313-349-0728 Fax

Masonry Technology, Inc.
P.O. Box 294
South Lyon, MI 48178
Livingston
313-486-4396

MJM & Associates, Inc.
15633 Sunset
Livonia, MI 48154
313-425-0436
313-425-0085 Fax

Nordstrom - Samson Associates
19853 W. Outer Drive
Dearborn, MI 48124
Wayne
313-563-3000
313-563-3031 Fax

J. Howard Nudell Architects, Inc.
30600 Northwestern Hwy., Suite 305
Farmington Hills, MI 48334
Oakland
313-626-8100
313-626-0337 Fax

David W. Osler Associates, Inc., Architects
916 Fuller Rd.
Ann Arbor, MI 48104
Washtenaw
313-663-7480
313-663-9792 Fax

Petrilli Consulting Architects
26717 York
Huntington Woods, MI 48070
Oakland
313-542-4095
313-542-4095 Fax

Sam Pizzo & Associates
13238 Montego Dr.
Sterling Heights, MI 48312
Macomb
313-978-8698

Lincoln A. Poley, Architect, AIA
234 Nickels Arcade
Ann Arbor, MI 48104
Washtenaw
313-665-0211
313-665-0211 Fax

Redstone Architects
29201 Telegraph Rd., Suite 400
Southfield, MI 48034-7647
Oakland
313-351-0770
313-351-0660 Fax

Remen Mikho Consultants, Inc.
3373 N. Maple Rd.
Ann Arbor, MI 48105
Washtenaw
313-930-2110
313-747-8672 Fax

Rich & Associates Inc.
25240 Lahser Rd.
Southfield, MI 48034
Oakland
313-353-5080
313-353-3830 Fax

Rossetti Associates Architects
280 N. Woodward, Suite 300
Birmingham, MI 48009
Oakland
313-644-0777
313-644-0778 Fax

Roth & Associates, P.C.
554 E. Maple Rd., Suite 200
Troy, MI 48083
Oakland
313-583-1227
313-583-1116 Fax

Ruby & Associates, P.C.
20245 W. Twelve Mile Rd.
Southfield, MI 48076
Oakland
313-350-2400
313-350-2405 Fax

Robert M. Rudowski Associates, Architects
473 Kings Hwy.
Wyandotte, MI 48192
Wayne
313-283-8093
313-283-8093 Fax

Jon Sarkesian Architects, P.C.
104 W. Fourth, Suite 304
Royal Oak, MI 48067
Oakland
313-398-3539

Schervish, Vogel, Merz
277 Gratiot Ave.
Detroit, MI 48226
Wayne
313-965-3100
313-965-2377 Fax

Jeffery A. Scott Architects, P.C.
31805 Middlebelt, Suite 305
Farmington Hills, MI 48334-2367
Oakland
313-626-0700
313-626-0701 Fax

Serra and Associates
1310 N. Stephenson Hwy.
Royal Oak, MI 48067
Oakland
313-541-3010
313-541-3012 Fax

Service & Design Group * Architects
5659 Stadium Dr., Unit 2
Kalamazoo, MI 49009
Kalamazoo
616-375-8360
616-375-0566 Fax

Smith, Hinchman & Grylls Associates, Inc.
150 West Jefferson Avenue, Suite 100
Detroit, MI 48226
313-983-3600
313-983-3636 Fax

Arthur F. Smith Architects
10 Oak Hollow, Suite 100
Southfield, MI 48034
Oakland
313-353-5995
313-353-5996 Fax

Park Smith, Architect
352 S. Saginaw, Suite 1016
Flint, MI 48502
Genesee
313-233-8609

Straub Associates/Architects
1133 E. Maple, Suite 207
Troy, MI 48083-2896
Oakland
313/689-2777
313-689-4481 Fax

Stephen Sussman Architect + Associates
894 S. Adams
Birmingham, MI 48009
Oakland
313-644-7257
313-644-0230 Fax

Swanson/Swanson Architects, Inc.
18 Lone Pine Road
Bloomfield Hills, MI 48304
313-644-1900
313-644-6718 Fax

T.M.P. Associates, Inc.
1191 W. Square Lake Rd.
Bloomfield Hills, MI 48302
Oakland
313-338-4561
313-338-0223 Fax

Tomblinson Harburn Associates, Inc.
817 E. Kearsley St.
Flint, MI 48503
Genesee
313-767-5600
313-767-1650 Fax

Wakely Associates, Inc.
30500 Van Dyke, Suite M-7
Warren, MI 48093
Macomb
313-573-4100
313-573-0822 Fax

Wigen, Tincknell, Meyer & Associates, Inc.
1647 S. Washington Ave.
Saginaw, MI 48601
Saginaw
517-752-8107
517-752-3125 Fax

Yops & Wilkie, Architects
4242 Biddle
Wyandotte, MI 48192
Wayne
313-285-1924
313-285-2833 Fax

BuildingTypes – Contact Name

placemakers 93

Airports

Roth & Associates, P.C.
A.E. Bini, AIA

Banks

Goodrich & VanGoor Architects, Inc.
Michael VanGoor, AIA
J. Howard Nudell Architects, Inc.
Howard Nudell, AIA
Wigen, Tincknell, Meyer & Associates, Inc.
Douglas Kueffner, AIA

Building Condition Analysis

Architects Four, Inc.
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Dan Jacobs, AIA
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Masonry Technology, Inc.
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College & University Buildings

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Matt Rossetti, AIA
Straub Associates/Architects
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Tim Casai, AIA

Computer Facilities

Giffels Associates, Inc.
Phil Nicholas, AIA

Criminal Justice Facilities - Jails

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Phil Nicholas, AIA

Entertainment Facilities & Theatres

T.M.P. Associates, Inc.
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Facilities Management

Ghafari Associates, Inc.
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Giffels Associates, Inc.
James Meredith, AIA

General Practice

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Architecture + Design, Randy L. Case, AIA
Randy L. Case, AIA
Bohde Associates Architects
Matthew Bohde, AIA
Brown Associates Architects Inc.
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Cooper Design, Inc.
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John P. Danckaert, AIA
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William Gilmore, AIA
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Giffels Hoyem Basso, Inc.
Harry Diamond, AIA
Jickling Lyman Powell Associates Inc.
Robert B. Powell, AIA
Charles E. Jylha Architects
Charles E. Jylha, AIA
Mamola Associates Architects
Lee J. Mamola, AIA
MJM & Associates, Inc.
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General Practice

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David W. Osler, FAIA
Petrilli Consulting Architects
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Lincoln A. Poley, Architect, AIA
Lincoln A. Poley, AIA
Redstone Architects
Daniel Redstone, AIA
Rossetti Associates Architects
Eric J. Hill, AIA
Roth & Associates, P.C.
A.E. Bini, AIA
Ruby & Associates, P.C.
Charles E. Kirby, AIA
Robert M. Rudowski Associates, Architects
Robert Rudowski, AIA
Schervish, Vogel, Merz
Stephen Vogel, AIA
Jeffery A. Scott Architects, P.C.
Jeffery Scott, AIA
Serra and Associates
Tony Serra, AIA
Swanson/Swanson Architects, Inc.
Karen Swanson, AIA
Tomblinson Harburn Associates, Inc.
James Tomblinson, FAIA
Yops & Wilkie, Architects
John S. Wilkie, AIA

Historic Renovation & Preservation

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Architecture + Design, Randy L. Case, AIA
Randy L. Case, AIA
Cooper Design, Inc.
Gary L. Cooper, AIA
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John P. Danckaert, AIA
Richard C. Frank, FAIA
R.C. Frank, FAIA
Giffels Hoyem Basso, Inc.
Harry Diamond, AIA
Jon Greenberg & Associates Inc.
Michael Kirk, AIA
Kingscott Associates, Inc.
Earl Frazier, AIA
Petrilli Consulting Architects
C. Petrilli, AIA
Schervish, Vogel, Merz
Stephen Vogel, AIA
Park Smith, Architect
Park Smith, AIA
Tomblinson Harburn Associates, Inc.
Ronald Campbell, AIA
Wigen, Tincknell, Meyer & Associates, Inc.
John Meyer, AIA

Hospitals & Clinics

Albert Kahn Associates, Inc.
Stephen Whitney, AIA
Architects Four, Inc.
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Culbertson Jacobs & Milling Architects
Jan Culbertson, AIA
Ghafari Associates, Inc.
Harold Binder, AIA
Harley Ellington Pierce Yee Associates, Inc.
Barry N. Merenoff, AIA
Edmund London & Associates, Inc.
Jordan London, AIA
Remen Mikho Consultants, Inc.
Seymour Remen, AIA
Service & Design Group * Architects
Terry Schley, AIA
Smith, Hinchman & Grylls Associates, Inc.
Andrew A. Vazzano, AIA
Straub Associates/Architects
R. Thomas Yaste, AIA
T.M.P. Associates, Inc.
Larry Morris, AIA
Wigen, Tincknell, Meyer & Associates, Inc.
Philip Davis, AIA

Hotels & Resorts

Architects Four, Inc.
Gene Hopkins, AIA
Danckaert & Associates
John P. Danckaert, AIA

Industrial Facilities

Albert Kahn Associates, Inc.
John E. Enkemann, Jr., AIA
James Debard Architects
James Debard, AIA
Ghafari Associates, Inc.
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Giffels Associates, Inc.
Paul Bakalis, AIA
Hensel & Associates
Joerg Hensel, AIA
Roth & Associates, P.C.
A.E. Bini, AIA
Ruby & Associates, P.C.
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Landscape Architecture

Architecture + Design, Randy L. Case, AIA
Randy L. Case, AIA
Harley Ellington Pierce Yee Associates, Inc.,
Harry F. VanDine, FAIA
Schervish, Vogel, Merz
Stephen Vogel, AIA
Tomblinson Harburn Associates, Inc.
Ronald Campbell, AIA

Libraries

Albert Kahn Associates, Inc.
William L. Demiene, AIA
Allegretti Architects, Inc.
John Allegretti, AIA
Culbertson Jacobs & Milling Architects
David Milling, AIA
Mamola Associates Architects
Lee J. Mamola, AIA
Straub Associates/Architects
J. Stuart Pettitt, AIA
T.M.P. Associates, Inc.
Kent Johnson, AIA

Manufacturing & Warehousing

Albert Kahn Associates,Inc.
John E. Enkemann, Jr., AIA
Giffels Associates, Inc.
Paul Bakalis, AIA
Nordstrom - Samson Associates
Jeffery Clark, AIA
Roth & Associates, P.C.
A.E. Bini, AIA
Ruby & Associates, P.C.
Charles E. Kirby, AIA

Mausoleum Design

Harley Ellington
Pierce Yee Associates, Inc.
John C. Hammer, AIA

Medical Research Facilities

Giffels Hoyem Basso, Inc.
Harry Diamond, AIA
Jickling Lyman Powell Associates Inc.
William A. Frederick, Jr., AIA
Service & Design Group * Architects
Terry Schley, AIA

Multi-Family Housing

Allegretti Architects, Inc.
Arunas Rumsa, AIA
Goodrich & VanGoor Architects, Inc.
Anne Goodrich, AIA
Luckenbach/Ziegelman and Partners Inc.
Robert Ziegelman, FAIA
Schervish, Vogel, Merz
Stephen Vogel, AIA

Municipal Facilities

Architects Four, Inc.
Lorri Sipes, AIA
Culbertson Jacobs & Milling Architects
David Milling, AIA
Hensel & Associates
Joerg Hensel, AIA
Kingscott Associates, Inc.
Robert McGraw, AIA
Petrilli Consulting Architects
C. Petrilli, AIA
Redstone Architects
Daniel Redstone, AIA

Municipal Facilities

Straub Associates/Architects
R. Thomas Yaste, AIA
Tomblinson Harburn Associates, Inc.
Ronald Campbell, AIA
Wigen, Tincknell, Meyer & Associates, Inc.
Thomas Reay, AIA

Museums

Architects Four, Inc.
Lorri Sipes, AIA
Cooper Design, Inc.
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Office Buildings

Architecture + Design,
Randy L. Case, AIA
Randy L. Case, AIA
James Debard Architects
James Debard, AIA
Ghafari Associates, Inc.
Robert Carington, AIA
Giffels Associates, Inc.
H. Vaporciyan, FAIA
Harley Ellington
Pierce Yee Associates, Inc.
David H. Lawrence, AIA
Luckenbach/Ziegelman and Partners Inc.
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J. Howard Nudell Architects, Inc.
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Rossetti Associates Architects
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Roth & Associates, P.C.
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Ruby & Associates, P.C.
Charles E. Kirby, AIA
Smith, Hinchman & Grylls Associates, Inc.
Carl Roehling, AIA
Arthur F. Smith Architects
Arthur Smith, AIA

Office Interiors

Danckaert & Associates
John P. Danckaert, AIA
Giffels Associates, Inc.
James Meredith, AIA
Harley Ellington
Pierce Yee Associates, Inc.
Anthony A. Foust, AIA
Kingscott Associates, Inc.
Earl Frazier, AIA
Rossetti Associates Architects
Kathleen Reehil, AIA
Schervish, Vogel, Merz
Stephen Vogel, AIA
Jeffery A. Scott Architects, P.C.
Jeffery Scott, AIA
Arthur F. Smith Architects
Arthur Smith, AIA

Office Interiors

Stephen Sussman Architect + Associates
Stephen Sussman, AIA

Parking Facilities

Rich & Associates Inc.
Richard W. Kinnell, AIA

Recreational Facilities

Goodrich & VanGoor Architects, Inc.
Michael VanGoor, AIA
Rossetti Associates Architects
Gino Rossetti, FAIA
Roth & Associates, P.C.
A.E. Bini, AIA
Straub Associates/Architects
R. Thomas Yaste, AIA
T.M.P. Associates, Inc.
Dave Larson, AIA

Religious Structures

Herrington & Dingens, Architects
Shelley Herrington, AIA
Roth & Associates, P.C.
A.E. Bini, AIA
Straub Associates/Architects
J. Stuart Pettitt, AIA
Tomblinson Harburn Associates, Inc.
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Wigen, Tincknell, Meyer & Associates, Inc.
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Research & Development Facilities/Corporate

Albert Kahn Associates, Inc.
Alan H. Cobb, AIA
Brown Associates Architects, Inc.
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Robert Carington, AIA
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Harley Ellington
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Carl Luckenbach, FAIA
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Jeffery Clark, AIA
Roth & Associates, P.C.
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Ruby & Associates, P.C.
Charles E. Kirby, AIA
Straub Associates/Architects
R. Thomas Yaste, AIA

Residential - Custom

Allegretti Architects, Inc.
John Allegretti, AIA
Architects Four, Inc.
Lorri Sipes, AIA
AZD Associates, Inc.
Frank Zychowski, AIA
Bohde Associates Architects
Matthew Bohde, AIA
CBI Design Professionals
Robert Clarke, AIA
DesRosiers Architects
L. DesRosiers, AIA
Goodrich & VanGoor Architects, Inc.
Michael VanGoor, AIA
Hensel & Associates
Joerg Hensel, AIA
MJM & Associates, Inc.
Michael Mosley, AIA
Sam Pizzo & Associates
Sam Pizzo, AIA
Jon Sarkesian Architects, P.C.
Jon Sarkesian, AIA
Arthur F. Smith Architects
Arthur Smith, AIA
Park Smith, Architect
Park Smith, AIA
Swanson/Swanson Architects, Inc.
Karen Swanson, AIA

Residential - Renovations & Additions

AZD Associates, Inc.
Frank Zychowski, AIA
CBI Design Professionals
Robert Clarke, AIA
Russell Walter Dixon, Architect
Russell W. Dixon, AIA
Goodrich & VanGoor Architects, Inc.
Anne Goodrich, AIA
Hensel & Associates
Joerg Hensel, AIA

Residential - Renovations & Additions

MJM & Associates, Inc.
Michael Mosley, AIA
Jon Sarkesian Architects, P.C.
Jon Sarkesian, AIA
Jeffery A. Scott Architects, P.C.
Jeffery Scott, AIA
Stephen Sussman Architect + Associates
Stephen Sussman, AIA
Swanson/Swanson Architects, Inc.
Karen Swanson, AIA

Restaurants

Goodrich & VanGoor Architects, Inc.
Michael VanGoor, AIA
Jon Sarkesian Architects, P.C.
Jon Sarkesian, AIA

Retail Interiors

Architects Four, Inc.
Lorri Sipes, AIA
Bohde Associates Architects
Matthew Bohde, AIA
Jon Greenberg & Associates, Inc.
Kenneth Nisch, AIA
JPRA Architects
James P. Ryan, AIA
J. Howard Nudell Architects, Inc.
Howard Nudell, AIA
Jon Sarkesian Architects, P.C.
Jon Sarkesian, AIA
Arthur F. Smith Architects
Arthur Smith, AIA

Schools

Giffels Hoyem Basso, Inc.
Harry Diamond, AIA
Kingscott Associates, Inc.
Brooks Godfrey, AIA
Nordstrom-Samson Associates
Jeffery Clark, AIA

Schools

T.M.P. Associates, Inc.
John Castellana, FAIA
Tomblinson Harburn Associates, Inc.
Donald Lee, AIA
Wakely Associates, Inc.
Dominic Abbate, AIA
Wigen, Tincknell, Meyer & Associates, Inc.
John Meyer, AIA

Shopping Centers

Architects Four, Inc.
Lorri Sipes, AIA
Bohde Associates Architects
Matthew Bohde, AIA
James Debard Architects
James Debard, AIA
JPRA Architects
James P. Ryan, AIA
Luckenbach/Ziegelman and Partners Inc.
Robert Ziegelman, FAIA
J. Howard Nudell Architects, Inc.
Howard Nudell, AIA
Redstone Architects
Daniel Redstone, AIA
Roth & Associates, P.C.
A.E. Bini, AIA
Jeffery A. Scott Architects, P.C.
Jeffery Scott, AIA

Sports Facilities & Arenas

Rossetti Associates Architects
Gino Rossetti, FAIA

Urban Design

Cooper Design, Inc.
Gary L. Cooper, AIA
James Debard Architects
James Debard, AIA
Schervish, Vogel, Merz
Stephen Vogel, AIA

placemakers

consultant directory

For the second year, the editors of Place magazine are including the PLACEMAKERS CONSULTANT DIRECTORY as part of the PLACEMAKERS DIRECTORY. As its name implies, this section lists the consulting firms, their specialty, location and contact persons. PLACE magazine will distribute this directory at no cost to those who request it. For more information, including how listings can be purchased for inclusion in future issues, please call 313/965-4100. AIA Michigan welcomes your suggestions.

A/I Systems
Box 566
St. Clair Shores, MI 48080
Macomb
313-882-1133

Alfred Associates, Inc.
17191 James Couzens
Detroit, MI 48235
Wayne
313-345-9800
313-345-4750 Fax

Anderson-Lesniak & Associates, Inc.
118 N. Washington
Royal Oak, MI 48067
Oakland
313-399-3888
313-542-6355 Fax

ArchiTECHS
2159 Medford Rd., Suite 60
Ann Arbor, MI 48104
Washtenaw
313-677-3473
313-973-0779 Fax

BCF Engineering, Inc.
106 Huron Blvd.
Marysville, MI 48040
St. Clair
313-364-4120
313-364-7827 Fax

Paul S. Bednarski Photographics
300 Riopelle
Detroit, MI 48207
Wayne
313-259-6565
313-259-6566 Fax

Robert Darvas Associates, P.C.
440 S. Main St.
Ann Arbor, MI 48104
Washtenaw
313-761-8713
313-761-5236 Fax

Jay Desai Consulting Engineers, Inc.
20505 W. Twelve Mile Rd., Suite 105
Southfield, MI 48076
Oakland
313-352-5560
313-352-3038 Fax

Design Team Limited
3260 Coolidge Hwy.
Berkley, MI 48072
Oakland
313-548-5700
313-547-0863 Fax

Raymond J. Donnelly & Associates, Inc.
6915 Rochester Rd., Suite 100
Troy, MI 48098
Oakland
313-879-8510
313-879-9129 Fax

Michael J. Dul & Associates, Inc.
212 Daines
Birmingham, MI 48009
Oakland
313-644-3410
313-644-0819 Fax

Ehlert/Bryan, Inc.
28444 Franklin Rd.
Southfield, MI 48034
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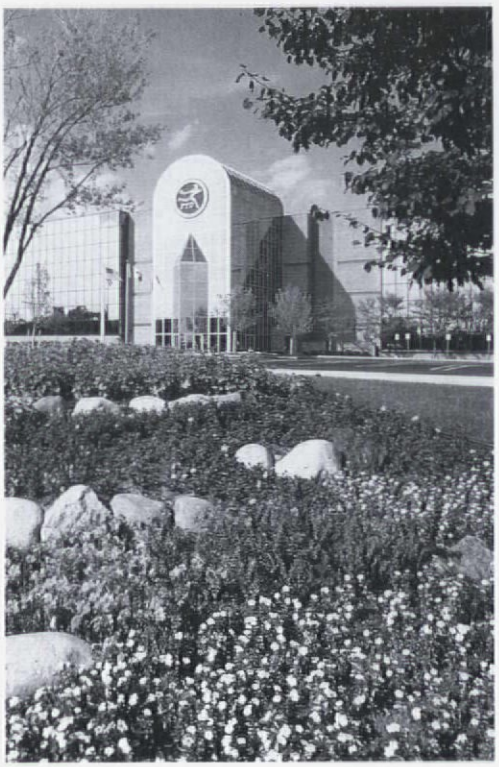


The large atrium/greenhouse space is expressed emphatically as the entry element.

FLOWER POWER

If the success of your business depends on the beauty and freshness of flowers, what better image with which to express your new headquarters expansion than a large atrium/greenhouse space? The sun drenched interior with its multi-faceted glass enclosure provides the ideal metaphor for the corporate product and environment. While the greenhouse promotes product growth, can the atrium promote people growth, at least in the business sense? In large measure, a pleasant and positive place to work contributes to employee productivity and creativity. Here is a facility that expresses a caring for both corporate image and people space in a unified design statement.

Ample interior and exterior foliage support the FTD image

The four-story, 37,000 square foot addition to FTD's World Headquarters, designed by Giffels Hoyem Basso, Inc., includes offices, conferencing, videotaping, training and storage space. Skylights and atriums complement the interior space and ample interior and exterior foliage support the FTD image.

A 60-foot high, all-glass main lobby atrium connects the addition to the existing building. Balcony walkways extend through the glass-enclosed space and a central elevator provides access between the buildings. The lobby, with its dramatic four-story atrium and interior landscaping, serves to unify the existing executive wing with the new addition and suggests a powerful corporate image.

The existing building's lobby was renovated and serves as a lunchroom overlooking a fully landscaped courtyard centered between the existing structure and the new addition. Exits to the courtyard pathways and courtyard seating provide a peaceful outdoor environment for lunch or resting.

Approximately 60 percent of the addition is comprised of open-office space, and the remaining 40 percent is a combination of fixed

continues

The transparency of the enclosure is enhanced by the scale of the space.

office and conferencing space. Much of the work and circulation space relates back to the atrium/greenhouse space to give views and natural light.

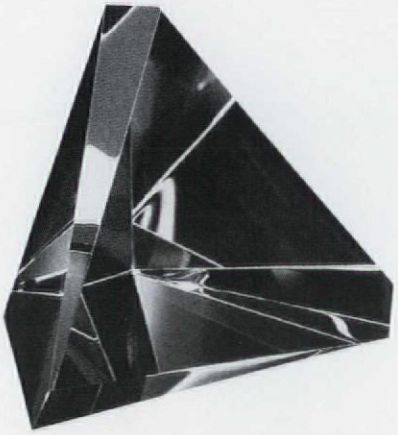
As a device to enhance the corporate work environment, this vast atrium space does a remarkable job of focusing the building circulation. Employees and visitors alike travel through and around this indoor "piazza." It becomes a social as well as a business space, one that lets the outdoors in and gives a strong new image. By creating a link between the corporate identity and the architectural identity, the atrium/greenhouse succeeds in providing FTD with a physical expression of its business and services. ▼

Views into the atrium/greenhouse are shared by work and circulation spaces.

Waiting space explodes into the sun drenched atrium/greenhouse.

Project: World Headquarters Addition
Florists Transworld Delivery Association (FTD)
Location: Southfield, Michigan
Architect and Engineers: Giffels Hoyem Basso, Inc.
Contractor: George W. Auch Company
Landscape Architect: James C. Scott & Associates, Inc.
Photography: Christopher Lark
Beth Singer

The chiseled, prism shape of the facility is expressed in a taut, glass enclosure.



POSITIVE REFLECTIONS

Corning Glass Works and the City of Corning have built a legendary reputation for their production of glass and glass products. So, when Harley Ellington Pierce Yee Associates, Inc. was given the chance to design a new headquarters for the Corning Federal Credit Union, designer Harold F. VanDine, FAIA, responded with a prism-shaped facility.

Because of Corning's reputation, the architects responded with a prism-shaped facility

"The prism, more than any other form, truly represents glass and all of its properties. It reflects every color in the rainbow and changes mood with variations in lighting and environment. The prism form is timeless and permanent, befitting a financial institution," says VanDine.

With a long and recognized tradition of quality architecture and design excellence, the building's image was important in Corning, but there were many important practical challenges to address in the development of the 48,000 square foot facility.

The building shares a site with several significant Corning Glass facilities, and the materials selected for this project mirror the common vocabulary of silver and dark-colored glass and stainless steel. Yet the building has an expression all its own.

The four-story, triangular structure has a broad sweeping diagonal front side with transparent glass exposing views to all floors and a full height atrium over the lobby and entrance. The other two sides of the building utilize navy blue, reflective, heat-absorbent glass. Depending on the time of day, the weather, the season or just different formations of clouds in the sky, the building's appearance can vary from black and opaque to colorful and brilliant to translucent and multi-dimensional.

Unlike other banking institutions, a credit union's customers are its owners. Therefore, it was important that the Corning Credit Union be receptive and accessible to each and every customer, whether they be drive-through or those coming inside to use the facility's services.

continues

The main banking space welcomes members with warm finishes and a human scale.

Sunlight floods the interior, warming the lobby space.

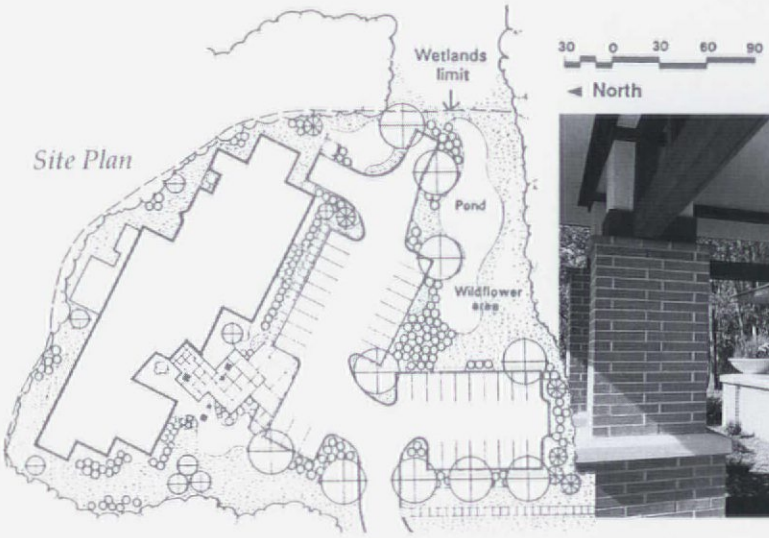
Project: Corning Federal Credit Union
Banking and Administrative Headquarters
Location: Corning, New York
Architecture, Engineering, Interiors and Landscape Architecture: Harley Ellington Pierce Yee Associates
Contractor: Wellco, Inc.
Photography: Timothy Hursley

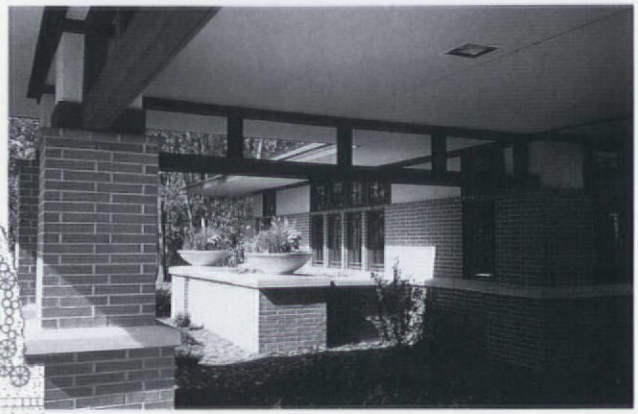
"Glass not only reflects an appropriate image as part of the Corning family, its transparent quality creates an open and inviting environment that conveys to customers that they are an important part of the credit union and its continued prosperity," VanDine explains.

Customers using the drive-in facilities approach teller windows through an opening to the heart of the building. An expanse of glass allows the interior of the building to be experienced without leaving the vehicle.

Upon entering the lobby, the entire building opens up to customers with views of all four floors. Where the exterior of the building offers hard cool surfaces and a machined configuration, the interior welcomes with a warm and friendly ambience. Small spaces offer a more human scale. Fabric and soft finishes in a blue-based palette and wood trim on interior walls are articulated in the casework and carried through to the furnishings, adding to the comfort of the interior.

As a representation of the corporate client image, this facility is unmistakable. It provides clues as to function while remaining true to its image-making role, indeed a "reflection" on quality architecture. ▼





Prairie style details on the exterior reinforce regional influences and integrate the facility into its site.

PRAIRIE STYLE PRESCRIPTION

The road to board certification as an emergency physician is a difficult one. It leads through vigorous education and experience requirements, and culminates at the American Board of Emergency Medicine (ABEM). The challenge for MBDS Architects was equally as formidable and centered on the design of a new headquarters facility for ABEM which would both blend in with the special wetlands site chosen by the Board along with meeting the programmatic needs of the organization and its staff.

The five acre site chosen by the Board includes a beautifully wooded terrain and yet maintains easy access to the greater Lansing area. It needed to accommodate a unique and beautiful design to reflect the stature of the organization and the opportunity inherent in the site.

The result was the design and construction of a 13,000 sq. ft. building which reflects the strong regional influence found in Prairie style architecture. The one-story facility utilizes brick, precast concrete and wood. The exterior and the structure's position on the site were designed to be sensitive to the environment, respecting tight wetland restrictions. The development of strong horizontal lines is accentuated by a projected brick base with a bullnose cap and a low pitched roof with 4-foot sweeping overhangs. The Prairie style windows are organized on the building to be true to the architectural style and provide natural light to the interior spaces.

The architecture encourages interaction among staff work groups.

The interior space successfully combines efficiency and flexibility, yet still is sensitive to the unique way the organization functions. Its design involved team work among the ABEM staff and the architect, who analyzed Board activities and staff support of those activities, and then designed work areas with a clear vision of how the organization works. A curved corridor, known as the "street," runs through the interior of the building just as a street connects individual houses in a

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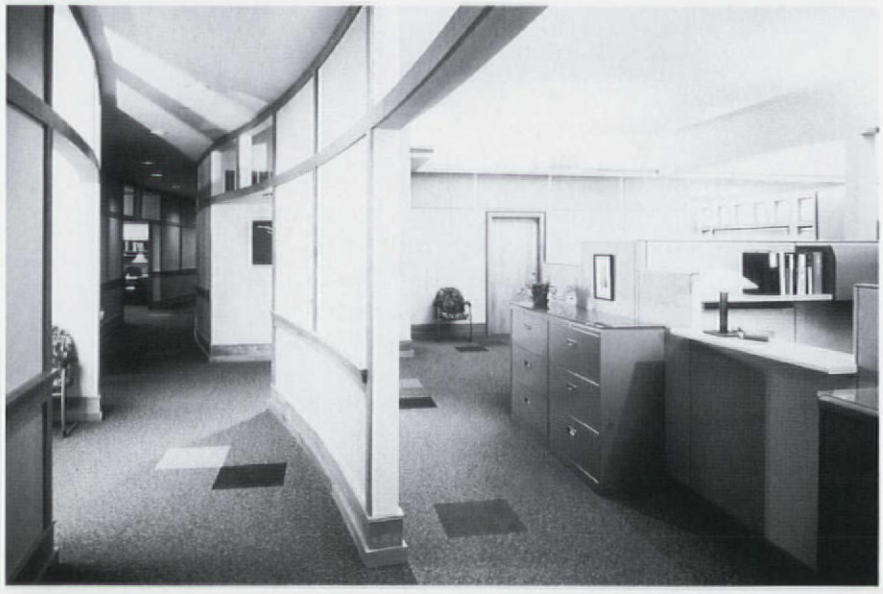
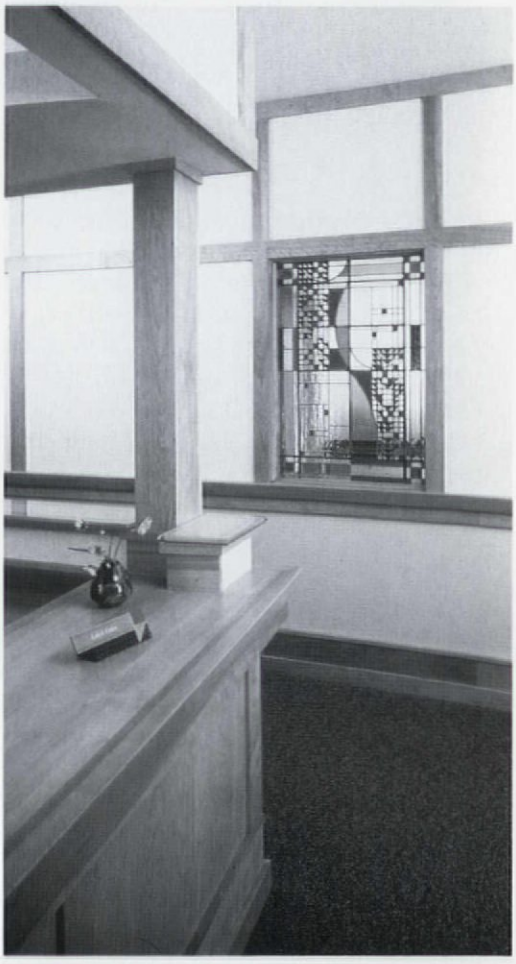


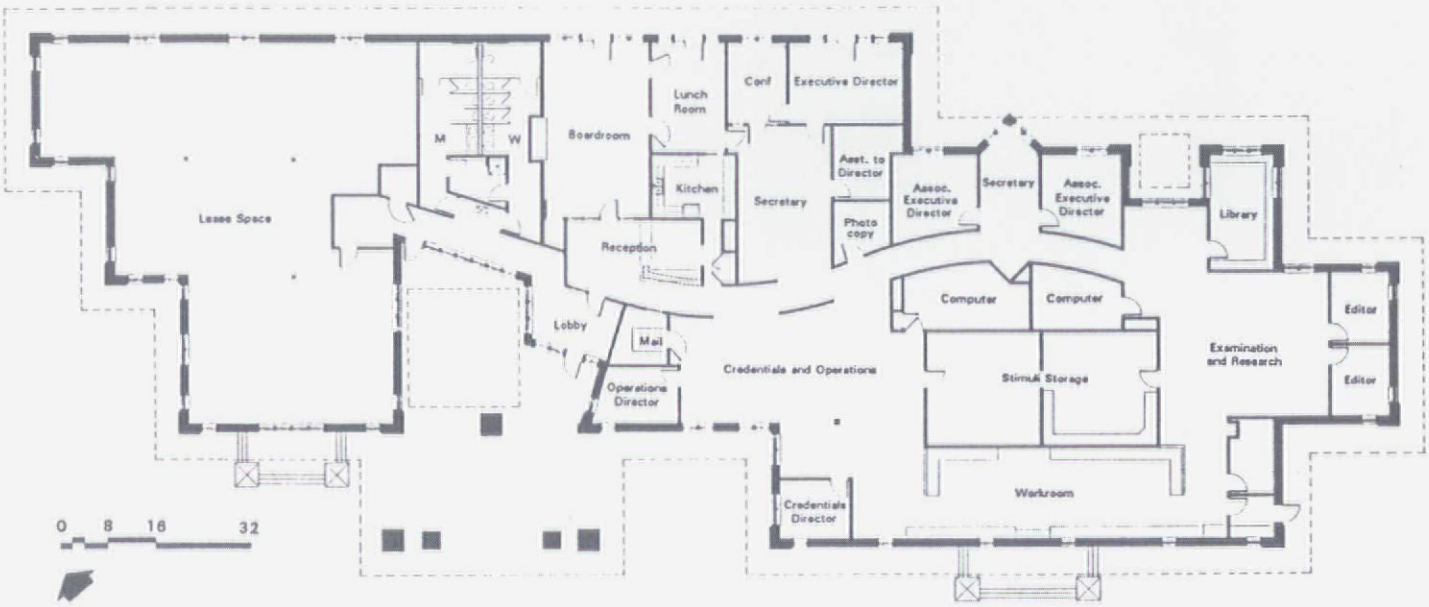
A delicate sense of detail provides a warm and attractive interior.



Low, horizontal flowing lines announce the entry to the ABEM headquarters.

The curving interior street connects work areas as do houses in a neighborhood.

Floor Plan

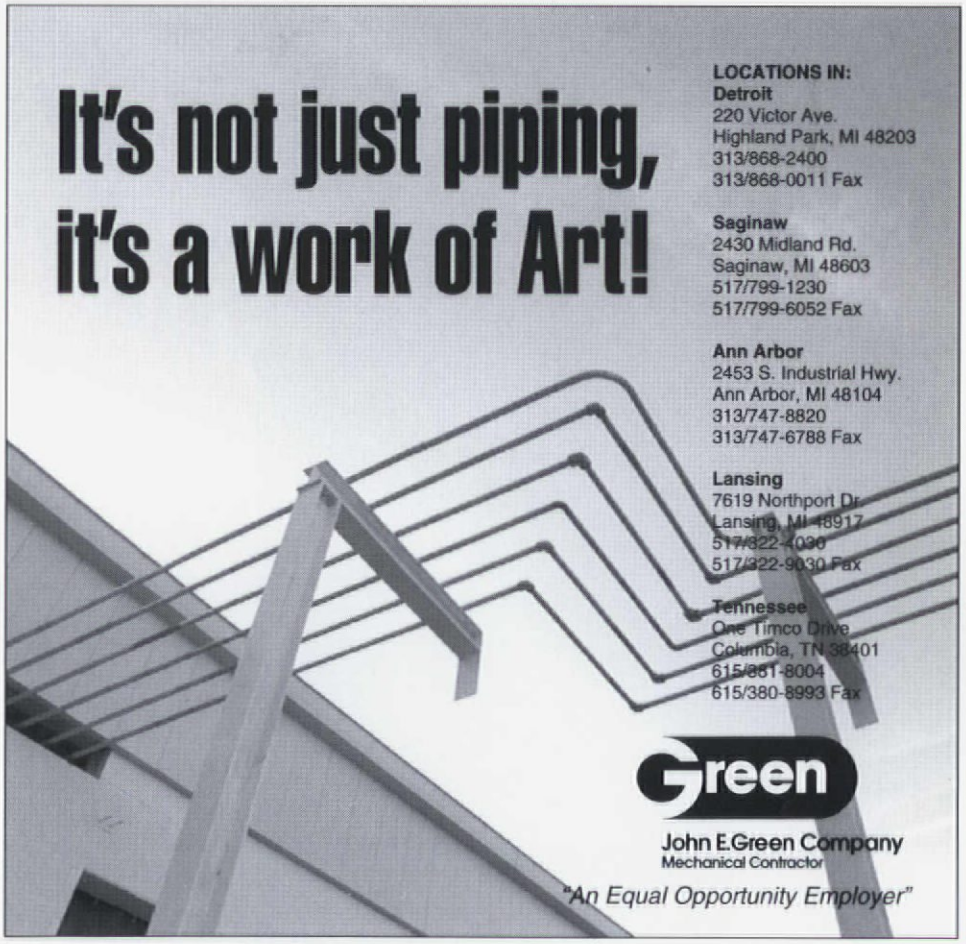


neighborhood. The idea of the street is to encourage interaction among the different staff work groups.

The west wing of the building itself and the beautiful, heavily wooded site provide a picture of quality which appropriately represents the standards the Board has attempted to maintain.

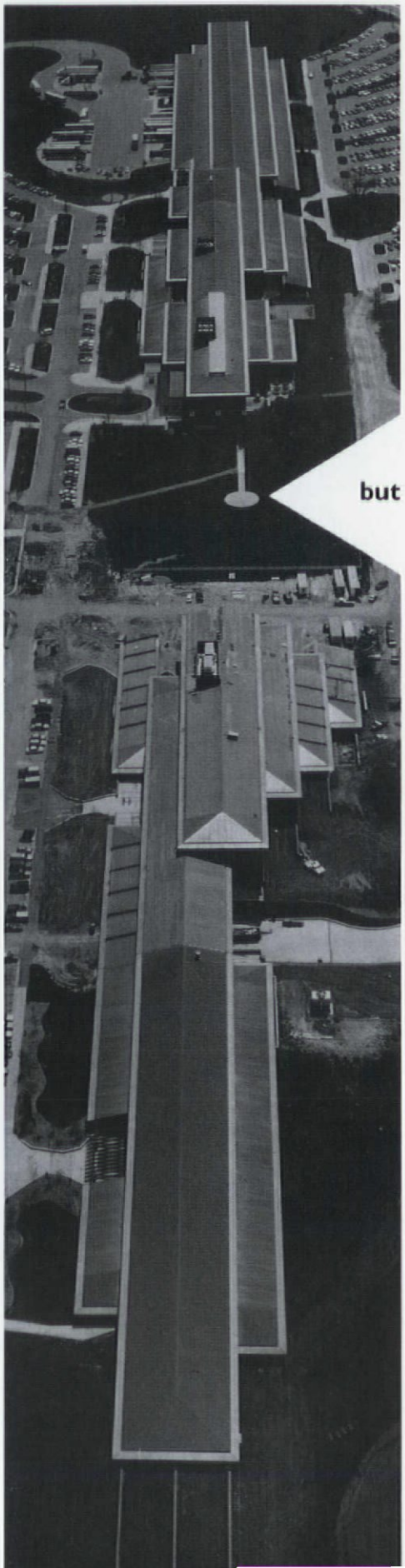
The facility is a strong counterpoint to the stress and tension of the emergency room where so many of its members work. There is a certain serenity or restful quality to the completed project which demonstrates a successful understanding of site as well as client needs. ▼

Project: American Board of Emergency Medicine
Location: East Lansing, Michigan
Architect & Interior Designer: MBDS, Inc.Architects
Mechanical/Electrical Engineers: Bezdek Associates, Engineers
Structural Engineers: Leonhardt-Kreps-LeFevre
Landscape Architect: Roger Gardner
Construction Manager: Clark Construction Company
Photography (exteriors): Nick Nechterlein and J.D. Small
Photography (interiors): J.D. Small



marks on the land

made by Gunner Birkerts, AIA



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